



ACIERTOS. **INTERNATIONAL FILM** **SCHOOLS MEETING**

FICUNAM, the International Film Festival of the National Autonomous University of México, opens its call for the **Aciertos. International Film Schools Meeting** Competition in its 15th edition.

Who is this call addressed to?

With **Aciertos. International Film Schools Meeting**, FICUNAM seeks to become a platform for new generations of film students from Ibero-America and Italy and to contribute to the formation of new talents: film school students and recent graduates. Young creators, with less contact with the industry and international markets, who are just beginning to professionalize.

OBJECTIVES:

1. To promote the training and experience of filmmakers and generate alternative content for the Ibero-American public.
2. To propose a dialogue and a link between different film schools, as well as to generate a space to exhibit student works.
3. To provide theoretical and practical tools to promote the insertion of young professionals from Ibero-America into the market.
4. Promote and make emerging talents visible with the intention of fostering national productions as well as encouraging regional cultural and artistic development.
5. Promote the diversity of both filmmakers and productions in the national and international film industry through works developed in Ibero-America.

FICUNAM 15 will take place from May 29th to June 5th, 2024.

ACADEMIC PROGRAM:

3 theoretical-practical modules and two sessions of commented screenings under the articulating axis: "New Latin American trends. Filmmaking in dystopian times". In addition, some activities are contemplated within the framework of the festival, as well as visits and tours that will enrich the training of the participants.

Aciertos: Program 1 and 2 / 6 hours

Two sessions with commentary based on the screenings of the films of the participants in the meeting that were selected by call.

Module 1: Fundamentals / 4 hours

Participatory session where we will try to answer fundamental questions such as why continue making independent films today. The proposal is to stimulate the creative bases of young filmmakers, with the idea of promoting new and diverse narratives in contemporary cinema, as opposed to the homogenizing tendencies of industrial cinema.

Module 2: Ethical and creative tools in the creation and circulation of independent films with AI / 4 hours

Some paradigmatic cases and key points regarding the use of AI for audiovisual creation will be reviewed from a critical point of view, including value chains and copyright, as well as an international mapping of the legal and public policy aspects.

Module 3: The last step? Film distribution in dystopian times / 4 hours

Participants will learn about essential aspects of the distribution of independent films in international markets, with emphasis on the case of Ibero-America. They will share some of the different possible windows to exhibit films and different proposals of alternative strategies for them.

GENERAL RULES & REGULATIONS

1. The works of students from film schools in the Ibero-American region, considering Latin America, Spain and Portugal, may participate.

2. The director of the short film to participate must be a student of the school or recently graduated. Or, if applicable, he/she must have been a student during the 2023-2024 school year. Former students will not be accepted.
3. The works must be produced by the school.
4. Each school may officially present a selection of three works produced since 2024. None may exceed 30 minutes.
5. Students from each school will also be able to apply independently, with works produced by the school since 2024. The duration may not exceed 30 minutes.
6. The selected participants agree to take part in all the activities of the meeting.
7. Both the selection by the FICUNAM Committee and the jury decision will be final.
8. This call closes on **December 6th, 2024 at 18:00** (Central Time Mexico). The Festival's Selection Committee has no obligation to watch films submitted beyond this deadline.
9. FICUNAM 15 is being planned in the face-to-face modality, with some online activities. However, FICUNAM reserves the right to change all or part of the programming to the online modality in case of an eventuality beyond the organisation's control such as a health emergency or natural contingency. These changes will be made under the prior authorization of the films that must consider this situation at the time of their registration.
10. Registering a film in this call implies the acceptance of this set of rules & regulations.

AWARD

1. Films selected in the ***Aciertos. International Film Schools Meeting*** will compete for:, competirán por:
 - **Puma Aciertos for Best Short Film**
Silver medal statuette by Mexican artist Martín Soto Climent
\$70,000.00 MXN (for the school)

SCHOLARSHIPS

10 IBERMEDIA Scholarships will be awarded, which consist of:

- 100% registration fee to participate in the meeting
- Air transportation with a maximum limit of 18,000 thousand Mexican pesos
- Accommodation in a shared room
- Feeding
- Ground transportation from the hotel to the venue of the Meeting

MATERIAL REQUIRED FOR REGISTRATION

1. To register for the FICUNAM competition ***Aciertos. International Film Schools Meeting*** it is necessary to send the following material before **December 6th, 2024 at 18:00** (Central Time Mexico):
 - Complete online entry form (available at the Festival website: www.ficunam.unam.mx)
 - An online-available version of the film with access password. In case it is spoken in a language other than Spanish or English, it must be subtitled in one of these two languages

MATERIAL NEEDED IN CASE OF BEING SELECTED

1. For the Festival catalogue and promotion, send the following material:
 - Director's statement in Spanish and/or English
 - Bio-filmography of the film's director
 - Photo of the director
 - Full film credits
 - Technical specifications
 - High-resolution photographs of the film (300 dpi)
 - Poster and/or press kit (if available), printed and in digital format
2. Participating schools must send:
 - School logo (in curves with a transparent background, in color and b/w versions; and, if they exist, negative and positive versions)
 - Brief informative text about the school (16-20 lines))

3. For screening the selected films, submit the following material to the Festival:
 - Screening copy of the film and DCP digital file (Apple ProRes / H264)
 - All DCP materials must be delivered under the current DCI norms, HDD formatted under DCI specifications, frame rate, aspect ratio and properly named content. In case of having a different screening digital format, the Festival is willing to offer an alternative
 - Films must have 100% understanding in Spanish and English. All this in the same version of the film.
4. If there is a particular specification for setting or checking the copy of a film, this must be informed at the moment of delivering the material through a note written by the film's producer.
5. Participating works must deliver a promotional set of images for the film. If this material is not submitted, the Festival will be allowed to copy photograms and fragments (up to 3 minutes long) of the selected films for promotion purposes on the Festival's webpage and other mass media

SHIPPING SPECIFICATIONS

1. In case the film is selected, it is recommended sending the copy in digital format. Otherwise, all the shipping costs will be borne by the participant. Material with surcharges will not be accepted.
2. The sender must inform FICUNAM about the sending date and the guide number of the exhibition copy. Also, the participant must consult the necessary documentation for the shipment according to the regulations of each country.
3. All materials must be sent to the following address:

*Dirección General de Actividades Cinematográficas (Filmoteca-UNAM)
Oficina del FICUNAM
Circuito Mario de la Cueva S/N Ciudad Universitaria
04510 Ciudad de México, México.*

EXHIBITION EXTENSION

1. The Festival will organise a digital collection with programmed films. This research and educational space will only be open for students and professionals authorised by the Festival.
2. Throughout the year, the Festival will organise exhibitions in cultural spaces and educational institutions in Mexico City and throughout Mexico offering a selection of films screened during its most recent edition. In all cases, previous authorization for screening will be asked.

Cases not foreseen in this call or derived from it will be resolved by the joint coordination of FICUNAM in accordance with the applicable regulations and the UNAM Code of Ethics..

Information
+52 55 5622 9595
ficunam@fic.unam.mx

"Por mi raza hablará el espíritu"
University City, October 28th, 2024