

# FICUNAM 11



## OPEN CALL

## MEXICO, RIGHT NOW COMPETITION 2021

FICUNAM, the International Film Festival of the National Autonomous University of México, opens its call for the Mexico, Right Now competition in its 11<sup>th</sup> edition.

One of our main interests is to program films with a formal pursuit that delves into the exploration of filmic language and, thus, to be a relevant exhibition window in Mexico for independent films from all around the globe.

FICUNAM 11 will take place from March 18<sup>th</sup>-28<sup>th</sup>, 2021, and the award ceremony will be held on Thursday, March 25<sup>th</sup>, in Mexico City.

### GENERAL RULES & REGULATIONS

1. Registration for the FICUNAM Mexico, Right Now Competition is open to all films with a running length of 60 minutes or more, produced in Mexico from 2020 onwards.
2. In the Mexico, Right Now Competition, productions that have a national financial participation or that have been made in the Mexican Republic will be considered eligible.
3. Only films that have not been shown in Mexico City, either commercially or at other exhibitions and film festivals in the city, may participate.
4. Once the invitation has been accepted, the films cannot be withdrawn from the Festival's programming nor can they be shown at any other event in Mexico City before their official presentation at FICUNAM.
5. The official formats for film exhibition are 35mm, 16mm, and DCP. Exhibition in other formats requires the Festival's authorization.
6. Producers of winning films, or of those films that receive an honorable mention, establish a commitment to mention the Festival in all their subsequent publicity and press kits by including the FICUNAM logo.
7. Films participating in this open call, but not selected for the competition, may be invited to take part in other sections of the Festival, previous authorization by the director, the producer, or the film's representative.
8. Both the selection by the FICUNAM Committee and the jury decision will be final.
9. This call closes on Friday, October 30<sup>th</sup>, 2020, at 18:00 (Central Time Mexico). The Festival's Selection Committee has no obligation to watch films submitted beyond this deadline.
10. At the present time, FICUNAM is being planned to happen onsite with physical screenings. However, there is a risk for sanitary conditions to suddenly change due to the still-active COVID-19 pandemic. This forces the Festival's organization to take into consideration the possibility of changing the whole program to virtual screening rooms, with the previous authorization of films, which must take this into account at the moment of their register.
11. Taking into account the current circumstances we live in due to the sanitary crisis caused by the COVID-19 epidemic, participation of directors or representatives of selected films based outside Mexico will take place in the virtual mode.
12. This year, the Festival will not pay for travel and lodging expenses. If directors or representatives of the films should decide to be present through their own means, their physical presence at the screening rooms will be subject to the indications of sanitary authorities.
13. Registering a film in this call implies the acceptance of this set of rules & regulations.

### AWARDS

1. Films selected in the FICUNAM Mexico, Right Now Competition will compete for the following awards:

#### Puma México

*Puma statuette by Mexican artist Martín Soto Climent*  
\$150,000.00 MXN (for the director)

2. Films may participate in the allocation of the following parallel prizes:

#### TV UNAM Selection

*The films of the FICUNAM Mexico, Right Now Competition may choose to participate for the prize of \$80,000.00 Mexican pesos in exchange for the broadcasting rights of the film for a year and a half, for a maximum of two exhibitions, on the University's television channel, TV UNAM. The winning film will be chosen by a selection committee appointed by TV UNAM and the first screening will be broadcast during the week immediately after the award ceremony.*

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## UNAM Churubusco Stimulus Award

*The directors of the FICUNAM Mexico, Right Now Competition may choose to participate for the prize of \$800,000.00 MXN in post-production services for their next film. Specific conditions will be set for the selected films.*

## LCI SEGUROS Award

*Voucher for a 50% discount in the hiring of a film insurance with the company LCI Seguros, for the director and the producer of the selected film.*

\*In the event that there is more than one producer, the award will be delivered to the responsible producer designated for this purpose.

Prize from other sponsors who join the project.

## **MATERIAL NEEDED FOR REGISTRATION**

1. To register for the FICUNAM Mexico, Right Now Competition it is necessary to send the following material before Friday, October 30th, 2020:

- Complete online entry form (available at the Festival webpage: [www.ficunam.unam.mx](http://www.ficunam.unam.mx))
- An online-available version of the film with access password

Important: It is needed to specify whether this version is a final cut or a work in progress.

## **MATERIAL NEEDED IN CASE OF BEING SELECTED**

1. For the Festival catalogue and promotion, send the following material before Friday, January 15<sup>th</sup>, 2021:

- Director's statement in Spanish and/or English
- Bio-filmography of the film's director
- Photo of the director
- Full film credits
- Technical specifications
- High-resolution photographs of the film (300 dpi)
- Poster and/or press kit (if available), printed and in digital format

2. For screening the selected films, submit the following material to the Festival before Friday, February 12<sup>th</sup>, 2021:

- 35mm, 16mm, or DCP screening copy of the film with English subtitles (if the film is in another language).
- All DCP materials must be delivered under the current DCI norms, HDD formatted under DCI specifications, frame rate, aspect ratio and properly named content. In case of having a different screening digital format, the Festival is willing to offer an alternative.
- Films must have 100% understanding in Spanish and English. All this in the same version of the film
- Back-up Blu-ray copy with English subtitles
- Back-up Blu-ray copy without subtitles

3. If there is a particular specification for setting or checking the copy of a film, this must be informed at the moment of delivering the material through a note written by the film's producer.

4. Participating works must deliver a promotional set of images for the film. If this material is not submitted, the Festival will be allowed to copy photographs and fragments (up to 3 minutes long) of the selected films for promotion purposes on the Festival's webpage and other mass media.

## **SHIPPING SPECIFICATIONS**

1. If the film is selected, the Festival will assume all shipping and devolution expenses for the screening copy, unless it is necessary to send the film to another festival; in such case, the Festival will negotiate a direct agreement with the addressee.

2. The sender must inform FICUNAM about the sending date and the guide number for the screening copy. All the documentation needed for the shipment, according to the regulations in each country, must also be previously checked.

3. All materials must be sent to the following address:

FICUNAM  
Casa Universitaria del Libro UNAM  
Orizaba 24, Roma Nte.  
06700 Ciudad de México  
CDMX, México  
+52 55 5622 9595

## **EXHIBITION EXTENSION**

1. The Festival will organize a digital collection with programmed films. This research and educational space will only be open for students and professionals authorized by the Festival.

2. Throughout the year, the Festival will organize exhibitions in cultural spaces and educational institutions in Mexico City and throughout Mexico offering a selection of films screened during its most recent edition. In all cases, previous authorization for screening will be asked.

3. By participating as part of the FICUNAM selection, and with previous authorization of the film's representative, the films will be invited to take part in the platform Festival Scope, a partner to the Festival accessible to film professionals.

**INFORMATION**  
**+52 55 5622 9595**  
**FICUNAM@FIC.UNAM.MX**

